**NICE Interactions 2025 Customer Conference Proposal**

To:

From:

Re: Proposal to attend NICE **Interactions 2025** Customer Conference in Las Vegas

Date:   
  
I’ve been invited to attend **NICE Interactions 2025 from June 16-18 in Las Vegas, NV**. As the premier CX industry event, this opportunity brings together industry leaders and NICE customers to share insights on AI, cloud, digital, and self-service innovations—along with hands-on product training to maximize our current NICE solutions.

This year’s conference will be focused on using AI to automate end-to-end customer service:

* It will demonstrate tools that are aimed at **augmenting skills and knowledge for employees** across the organization, including Copilot capabilities for agents and supervisors.
* It will include live testimonials and hands-on guidance and best practices on how to **automate** **self-service** from consumer intent to full resolution, with innovative conversational self-service solutions.
* It will provide practical insights on achieving complete visibility into **customer interactions orchestration** across all channels while seamlessly integrating tasks, information, and resources to ensure efficient customer service resolution—both in the front and back office.
* It will showcase the capabilities of the CXone Mpower **AI platform** and offer valuable insights on how to optimize its use for orchestrating seamless and unified customer service.

**Why This Matters to Us**

Attending would provide valuable takeaways for the immediate benefit of our organization, including:

* **Best Practices & Real Use Cases** – Learning from companies facing similar challenges.
* **Cost-Saving & Revenue-Boosting Strategies** – Exploring new ways to drive efficiency and sales.
* **Exclusive Product Training** – Gaining hands-on knowledge to get the most from our NICE solutions.
* **Networking & Benchmarking** – Connecting with industry experts and peers to stay ahead of trends.

**Direct Impact on Our Work**

I see immediate value for our team, especially in these key areas:

1. **[Project/Initiative #1]** – [How the conference will help improve or advance this]
2. **[Project/Initiative #2]** – [How the conference will help improve or advance this]

You can find more details about the event [here](http://www.nice.com/interactions). I’d love to discuss how this investment can benefit our team.

**If I register by March 14th, I can take advantage of the Early Bird pricing shown below.**

**Here is an approximate breakdown of conference costs:**

Airfare: $XXX

Transportation: $XXX

Hotel (book your own)

<https://book.passkey.com/e/50699506> $Hotel Fee

Meals: (included) $0

Early Bird Rate $1095 / $1295 incl. EDU – if I register Jan. 1st – March 14, 2025

Regular Conference Rate $1395 /$1595 incl. EDU - if I register March 15th – May 23, 2025

Last Chance Rate $1650 / $1850 incl. EDU - if I register May 24th – June 15, 2025

**Total: $XXXX**

Upon my return from the conference, I’ll submit a **post-conference report** that will include a summary, major takeaways, tips and suggestions to optimize our current investment in NICE.

Thank you for considering this request. I look forward to your reply.

Regards,

[YOUR NAME]

Trip Report

**Executive Summary**

|  |  |  |
| --- | --- | --- |
| **Attendee Name** | |  |
| **Attendee Title** | |  |
| **Department** | |  |
| **Conference Summary** | | *Interactions 2025, NICE’s annual Global Customer Conference* *will bring together customers and industry leaders to network, share best practices and learn about exciting new solutions for their organization. Interactions 2025 will be taking place from June 16-18, 2025, in Las Vegas, NV.* |
| **Conference URL** | | <http://www.nice.com/interactions> |
| **Goals Met**  *Identify specifically what was brought back to the organization relevant to your business goals as payback for the organization’s investment in sending you.* | | |
| **1** |  | |
| **2** |  | |
| **3** |  | |

**Cost Summary**

|  |  |  |
| --- | --- | --- |
|  | Budget | Actual |
| Conference Fee | $ | $ |
| Airfare | $ | $ |
| Transportation | $ | $ |
| Hotel | $ | $ |
| Meals | $ | $ |
| Total | $ | $ |

**Session ROI**

*Please reference the notes you took onsite using the ROI Session Worksheets. Insert* *additional session fields as needed by copying and pasting the table.*

|  |  |
| --- | --- |
| **Session Title** |  |
| **Session Presenter** |  |
| **Session Summary** |  |
| **Major Takeaways** |  |
| **Action Items** |  |
| **Estimated Impact** |  |
| **Session Title** |  |
| **Session Presenter** |  |
| **Session Summary** |  |
| **Major Takeaways** |  |
| **Action Items** |  |
| **Estimated Impact** |  |

**Early Bird Rate: 1/1/25 – 3/14/25**

Base - $1095

w/Edu - $1295

**Regular Rate: 3/15/25 – 5/23/25**

Base - $1395

w/Edu - $1595

**Last Chance: 5/24/25 - 6/15/25**

Base - $1650

w/Edu - $1850